



# City of Tigard

PARKS & RECREATION

## Special Event Sponsorship

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Thank you for exploring sponsorships opportunities with Tigard Parks & Rec. Community and business support allows the city to produce events for the entire community to enjoy. By sponsoring special events your business will be able to maximize exposure to city residents and highlight your value to the community.

Typical events include, but are not limited to:

- Egg Hunt (Spring)
- Go Skateboarding Day (Summer)
- Parks & Recreation Month (Summer)
- Movies in the Park (Summer)
- Family Fest (Fall)

If you are considering sponsorship, please contact Recreation Program Specialist Kaitlyn McKinney at [kaitlynm@tigard-or.gov](mailto:kaitlynm@tigard-or.gov). We look forward to working with you.

### Sponsorship Opportunities

Title Sponsor (1 available)

- Corporate logo included on: printed materials and signage
- Name recognition on website, social media accounts, online promotion
- Name included in press announcements and interviews
- Opportunity for sponsor to speak at event
- Vendor booth area at venue (sampling, informational, sales)
- Four registrations (if applicable)
- Product inclusion in swag bags (if applicable)
- Option to provide corporate banner for event

Silver Sponsor (limited spaces available)

- Name recognition on website, social media accounts, online promotion
- Vendor booth area at venue (sampling, informational, sales)
- One registration (if applicable)
- Product inclusion in swag bags (if applicable)
- Option to provide corporate banner for event

Bronze Sponsor (limited spaces available)

- Name recognition on website, social media accounts, online promotion
- Product inclusion in swag bags (if applicable)
- Option to provide corporate banner for event