



Tigard Police Department Media Release

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Tigard Police Reminds Motorists to Drive Sober or Get Pulled Over

The end of summer is traditionally marked by the Labor Day holiday. Sadly, the Labor Day holiday is also one of the deadliest, with drunk drivers endangering themselves and others on America's roadways. This year, Tigard Police is partnering with the National Highway Traffic Safety Administration (NHTSA) to stop drunk drivers and help keep our roads safe. The high-visibility national enforcement campaign, *Drive Sober or Get Pulled Over*, runs from August 18 through September 2, 2018. Grant-funded overtime will place extra Tigard officers on our streets with the sole purpose of arresting drivers under the influence.

Statistics show a frightening trend in drunk driving. One alcohol-related driving death is too many. The statistics are one reason why the Tigard Police Department is working with NHTSA to remind drivers that drunk driving is not only illegal, it is a matter of life and death. As you head out to Labor Day festivities, remember: *Drive Sober or Get Pulled Over*.

"We're stressing the dangers of driving impaired to our community," said Kathy McAlpine, Chief of Police for the City of Tigard. McAlpine added, "drunk driving is a massive problem in the United States, with more than 10,000 people dying annually. If you're out on the roads and you see someone driving under the influence – please call 9-1-1. You could help save a life."

The Tigard Police Department recommends safe alternatives to drinking and driving:

- Remember that it is never okay to drink and drive. Even if you've had one alcoholic beverage –designate a sober driver, take a ride-share or taxi, or use public transportation to get home safely.
- Have a friend who is about to drink and drive? Take the keys away and arrange to get them home safely.

For more information about the *Drive Sober or Get Pulled Over* campaign, visit www.trafficsafetymarketing.gov