

## 2019-2021 Tigard City Council Goals

### Priorities for Council Attention and Action

On February 12, 2019 the Tigard City Council discussed the city’s goals for the next two years. Criteria for the goals included a policy-level focus; two-year timeframe; limited impacts on core service delivery; implementing the strategic plan; be achievable; and benefit the whole.

<b>Goal 1:</b> Ensure the City’s continued financial stability and sustainability while providing mandated services. Seek ways to fund and increase services valued by the community.	
<i>Corresponds to Strategic Plan Goal 4</i>	
<i>Strategy 1.1</i>	Develop and implement a communications plan, for city staff and elected officials, to engage the public about the cost and value of city services and explain funding challenges.
<i>Strategy 1.2</i>	Increase trust with the community by regularly publishing a city report card, detailing our progress and challenges, and comparing our work to peer cities.
<i>Strategy 1.3</i>	Pursue a local option levy and/or bond in May 2020.
<i>Strategy 1.3.1</i>	By May 2019, determine specific services and/or facilities the voter will get by approving a local option levy and/or bond proposal and begin communicating it to the voters.
<i>Strategy 1.3.2</i>	Council will actively participate in the city’s communications regarding the community benefits of the local option levy and/or bond.
<i>Strategy 1.3.3</i>	By mid-January, 2020 refer a local option levy and/or bond for voters to consider at the May, 2020 election.

<b>Goal 2:</b> Invest and connect key areas of the city to promote economic growth and community vitality.	
<i>Corresponds to Strategic Plan Goal 2</i>	
<i>Strategy 2.1</i>	Ensure that Tigard Triangle urban renewal investments promote equitable development and create a vibrant, walkable, and connected district.
<i>Strategy 2.2</i>	<p>Continue to make Downtown Tigard a place people want to be by making substantial progress on projects that attract new residential and business investment:</p> <ul style="list-style-type: none"> <li>• Design and engineering of the Universal Plaza</li> <li>• Construction of the Tigard Street Heritage Trail/Rotary Plaza</li> <li>• Redevelopment of the Main St. at Fanno Creek property</li> <li>• Main Street Green Street Phase 2</li> <li>• Fanno Creek Overlook</li> <li>• Cultivate more relationships with future developers that share our multigenerational transit-oriented development vision.</li> <li>• Create an inventory of sites with high potential for transit-oriented housing redevelopment.</li> <li>• Support and participate in a branding effort for the Downtown and Tigard Triangle.</li> <li>• Evaluate the size and scope of the City Center Urban Renewal Plan to determine whether tax increment resources in the downtown are sufficient to meet council objectives. Prepare recommendations regarding the City Center urban renewal area’s possible continuation.</li> <li>• Pursue the Ash Street Crossing to improve multi-modal circulation in the downtown.</li> <li>• Update the 2007 Leland report to accelerate downtown redevelopment, focusing on leverage possibilities from SW Corridor and other active transportation investments.</li> </ul>
<i>Strategy 2.3</i>	Ensure the Southwest Corridor project maximizes benefits to the Tigard community and minimizes negative impacts by implementing the memorandum of understanding with Tri-Met. Ensure urban design and pedestrian connections to Tigard light rail stations is prioritized in station area access plans.
<i>Strategy 2.4</i>	Complete an initial assessment of Washington Square Regional Center Plan District and related development code. Identify barriers to redevelopment and develop a project of planning and code updates to attract investment in commercial, office, and high-density residential development with a range of price points.

**Goal 3:** Ensure Tigard grows and develops in a smart and inclusive manner.

*Corresponds to Strategic Plan Goal 2*

<p><i>Strategy 3.1</i></p>	<p>Secure external resources to:</p> <ul style="list-style-type: none"><li>• Accomplish all planning and outreach activities necessary to expand the City’s urban growth boundary to include the South River Terrace Area. Complete Title 11 compliance, apply to Metro for UGB expansion, and annex South River Terrace.</li><li>• Prepare a concept plan for West River Terrace.</li></ul> <p>The city will direct all work under this goal, which is contingent on:</p> <ul style="list-style-type: none"><li>• All direct, indirect and overhead costs necessary to make South River Terrace “development-ready” funded by private sector partners and/or through grants prepared at the expense of the private sector partner.</li><li>• The continuation of existing city plans and projects such that they are neither slowed nor disrupted by River Terrace planning.</li><li>• The inclusion of equitable development principles in River Terrace planning.</li></ul>
<p><i>Strategy 3.2</i></p>	<p>Complete an Affordable Housing Plan and adopt recommended strategies to promote the development and retention of affordable housing in Tigard. Increase advocacy at the regional level for housing that is affordable, funding strategies, and consider an excise tax.</p>
<p><i>Strategy 3.3</i></p>	<p>Study the viability for any future expansions of the city’s urban growth boundary to include employment land so that new growth and ongoing service costs to Tigard residents and businesses are balanced.</p>

**Goal 4:** Enhance two-way communication to understand community priorities and involve the community in the decision-making process.

*Corresponds to Strategic Plan Goal 3 (update underway)*

<i>Strategy 4.1</i>	Develop and implement strategies for city staff and Council to engage with and hear directly from a wide variety of residents and businesses on important issues.
<i>Strategy 4.2</i>	Initiate listening sessions with residents of unincorporated areas, within the urban growth boundary, about the opportunity for annexation.
<i>Strategy 4.3</i>	Increase community understanding and knowledge of the city, its services and fiscal situation.
<i>Strategy 4.4</i>	Promote an inclusive, open-minded, and progressive community. Implement initiatives to improve city services and participation that captures the diversity of the community and improves equity and inclusion.

<b>Goal 5: Enhance walkability and pedestrian connectivity.</b>	
<i>Corresponds to Strategic Plan Goal 1</i>	
<i>Strategy 5.1</i>	Develop an implementation strategy related to the ADA Transition Plan to identify the priorities for curb ramps and public sidewalks that must be repaired or replaced to meet current ADA guidelines.
<i>Strategy 5.2</i>	Invest in walking connections by reviewing the Tigard sidewalk infill study and recommendations and continuing to dedicate specific funding for pedestrian and bike facility projects in the city's Capital Improvement Plan equaling at least ten percent of the transportation CIP planned expenditures.
<i>Strategy 5.3</i>	Continue to advance and develop Safe Routes to School (SRTS) plans for Tigard schools and implement an improvement for at least one school per year including funding priorities.
<i>Strategy 5.4</i>	Integrate the Complete Streets Policy to update the Transportation System Plan. Consider implementation of a Neighborhood Traffic Management Program. Implement a Citywide Transportation Safety Action Plan and develop a scope and budget for a pedestrian crossing improvement plan.
<i>Strategy 5.5</i>	Seek Regional Transportation Options funding to develop a regional trail wayfinding plan, and improve signage along the Fanno Creek Trail.
<i>Strategy 5.6</i>	Advocate for local control of speed limits in residential neighborhoods.