



City of Tigard Press Release

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Contact:

Dylan Dekay-Bemis
Economic Development Coordinator
City of Tigard
503-718-2560
Dylanb@tigard-or.gov

Inside Tigard Guide Showcases City's Indoor Entertainment Businesses

Tigard is home to an increasing number of businesses offering indoor entertainment for local residents and visitors. From skydiving to scuba, Tigard has an impressive array of destinations to keep visitors occupied through the rainy season and beyond. Tigard's indoor entertainment business cluster is a unique niche in the Oregon economy. While there are more than 20 such businesses in Tigard employing more than 220 workers, many are hiding in plain sight and may not be known to local residents.

Seeing an opportunity to increase awareness of this unique facet of the local economy, City of Tigard staff have created a print brochure and interactive online map that showcases Tigard's diverse collection of indoor entertainment businesses. The "Inside Tigard" guide also provides an opportunity to enhance Tigard's identity and share in the regional tourism market. Whereas other cities around the state are known for their dining, brewery or outdoor recreation scenes, Tigard is in a unique position to carve out an identity as an *indoor* recreation destination. By rolling out the guide in conjunction with the winter season, City staff hope to increase the number of visitors to Tigard during the rainy Pacific Northwest winter, which will in turn generate new sources of outside revenue for local businesses.

"Inside Tigard" features the following Tigard businesses:

- Archers Afield - Indoor archery range.
- Ballroom Dance Company – The largest dance studio on the west coast.
- Broadway Rose Theatre – Oregon's premier musical theater company.
- Children of the Sea Swim School – Classes and open swim sessions.
- The Circuit Bouldering Gym – Indoor rock climbing gym.
- Combo & Key Escape Rooms – Escape rooms.
- Cycle Bar – Adult spin classes in an immersive "Cycle Theater."
- iFLY Indoor Skydiving – Indoor skydiving center that simulates freefall conditions.
- Joy Cinema – Historic cinema.
- Paddle Palace Club – State-of-the-art table tennis facility.
- Regal Tigard 11 – Multiplex cinema.
- Regal Bridgeport Village – Multiplex cinema with IMAX screen.
- Rose City Futsal – Futsal facility (like soccer, but with a smaller ball).
- Sky High Sports – Indoor trampoline park.

- Stumptown Escape Games – Escape rooms.
- Sykart Indoor Racing – Indoor go kart track.
- Tigard Bowl – Classic bowling alley.
- Tigard Indoor Play Park – Large gym with a variety of toys and activities for infants and children.
- Tigard Public Library – Events and programs for all ages.
- Under Water Works – Offers scuba diving classes.
- The VR Cafe – Virtual reality gaming paired with coffee and small bites.

Free copies of the print guide will soon be available in locations around Tigard, including the Tigard Visitor's Center at the Tigard Chamber of Commerce and the Tigard Public Library. The online interactive map can be accessed at www.tigard-or.gov/InsideTigard.

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