

SOCIAL MEDIA POLICY

POLICY: Tigard Public Library (Library) may offer blogs, community reviews, patron comments and other social media for educational, cultural, civic and recreational purposes. Social media provides a limited (or designated) public forum to facilitate the sharing of ideas, opinions and information about library-related subjects and issues. Social media are intended to create a welcoming and inviting online space where library users will find useful and entertaining information and can interact with library staff and other library users. Comments are moderated by library staff and the library reserves the right to remove comments that are unlawful or otherwise do not adhere to the City or Library's policies for use of social media.

Material submitted to and posted to Library social media sites become public records subject to retention and disclosure pursuant to the Oregon Public Records Law, ORS 192.410 et. seq.

BACKGROUND: Social media includes, but are not limited to, such formats as blogs, listservs, websites, wikis, photo and video hosting, social networking sites or posts to community reviews and patron ratings of library material.

All content the Library delivers through social media platforms should add value by helping our patrons, partners and coworkers. Published content may build a sense of community. When the published content helps people improve knowledge or skills, build their business, perform their jobs, solve problems, or understand the Library better – then it is adding value.