

Parking and Transportation Demand Management

RICK WILLIAMS CONSULTING

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BACKGROUND

Rick Williams Consulting (RWC) is the parking and transportation demand management consulting arm of BPM Development, a 50-year-old real estate firm headquartered in Portland. BPM owns and operates numerous structured and surface parking facilities in the Portland Downtown core. Rick Williams Consulting is highly experienced and successful in managing the relationship of parking management/operations and economic development for clients in Portland, the Pacific Northwest, the United States and Canada. RWC also works extensively in the area of transportation demand management (TDM) program planning, design and implementation.

Rick Williams and BPM Development LLC believe they can offer a client a knowledgeable and tested resource for the development, design and implementation of parking and TDM strategies. The team has real time experience in managing both parking and transportation demand management operations. They are capable and successful negotiators, establishing award-winning programs with diverse interests groups and partners. The group has taken on difficult and controversial projects and brought them to fruition. And programs they have worked to develop and implement are currently in effect in many jurisdictions, business districts and businesses.

PRINCIPALS

Rick Williams has extensive experience in CBD parking across the Northwest, in dozens of communities. He has been with RWC for 15 years. He is currently implementing parking management plans for Spokane, Tacoma and Vancouver, WA, Ventura, CA and the NW Alphabet and Central Eastside Industrial Districts in Portland, OR.

From 1989–1995, he was responsible for creation of Portland’s “SmartPark” parking program which unified, standardized and distinguished the city’s 4,000 stall public-garage system as the premier parking choice in downtown Portland. Rick has also served as contract Executive Director of the Lloyd Transportation Management Association (LDTMA) since 1995. The LTMA is a private, non-profit business association providing parking management, transit, bike, ride sharing and outreach programs to 85 Lloyd District based businesses and property owners.

Owen Ronchelli has served as Project Manager for RWC since 1998 and has extensive experience in parking inventory analysis, data assessment as well as work in assisting cities and private companies in developing transportation demand management plans and programs.

COMPLETED DOWNTOWN PARKING STUDIES

(small/medium-sized cities)

- ▶ **Aurora, CO**
- ▶ **Beaverton, OR**
- ▶ **Everett, WA**
- ▶ **Gresham, OR**
- ▶ **Hillsboro, OR**
- ▶ **Hood River, OR**
- ▶ **Kirkland, WA**
- ▶ **Milwaukee, OR**
- ▶ **Olympia, WA**
- ▶ **Oregon City, OR**
- ▶ **Redmond, WA**
- ▶ **Salem, OR**
- ▶ **Springfield, OR**
- ▶ **Tacoma, WA**
- ▶ **Vancouver, WA**
- ▶ **Ventura, CA**