



City of Tigard Press Release

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Survey Highlights Residents' Views on Transit, Parks, Walkability and Recreation

The Tigard City Council this week heard a report on the city's community attitudes survey, which provides the council and city officials an overview of residents' views on a range of issues in Tigard every two years.

"As the city has learned in our past surveys, Tigard residents give our city high marks as a very good place to live," said City Manager Marty Wine. "Traffic and congestion concerns remain the highest priority, similar to past surveys. We also learned that our residents are supportive of high-capacity transit opportunities and that they value the city's aim to promote walking, pedestrian safety and healthy and interconnected lives."

On a 10-point scale, with 10 being the highest score, residents gave Tigard a livability score of 7.8, almost identical to a 7.9 score found in the 2013 survey. The most important issue residents identified as a priority for the council to address was traffic and congestion, at 34 percent. All other priorities, from street improvements to economic development, scored below 5 percent. Questions covered parks funding choices, high capacity transit, the recent election on the proposed community and recreation center, walkability preferences, residents' priorities on issues and ways they learn about Tigard.

The city conducts community attitude surveys every two years. The surveys provide valuable feedback from residents on a range of local issues for the council and city leaders, to help them prioritize projects and respond to community concerns.

Riley Research Associates, the firm hired for the project, conducted a statistically valid telephone survey in November of 403 residents, on a range of questions. The firm also conducted an online poll that reached 535 residents, which also asked nearly identical questions. Both surveys allowed for residents to provide comments on issues not covered in the survey questions.

The fall 2015 survey was the first time the city was able to collect information in Spanish, if respondents chose to use the language on the phone or online. The telephone survey also captured segments of the community by age and gender that reflected city's population characteristics as shown in U.S. Census data.

To see copies of the survey report and presentation to the City Council on Dec. 15, go to www.tigard-or.gov/SurveyResults.

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