



# memo portland

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to **Dan Plaza, Steve Martin**  
from **Ryan Mottau, Project Manager**  
re **Park System Master Plan Update**  
date **7/1/08**

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The planning team, made up of City staff and the consultant team from MIG, Inc., submit the following update on progress in updating Tigard's Park System Master Plan. As of the end of June, the following tasks have been completed, or are substantially complete, in the first three phases of the six-phase plan update process:

- Community tour;
- Planning context memo;
- Park and Recreation Advisory Board meeting;
- Recreation service providers matrix;
- Park inventory update;
- Two Technical Advisory Committee meetings;
- Recreation provider focus group;
- Seven stakeholder interviews;
- Community questionnaire (online and on paper);
- Community intercept event at the Tigard Balloon Festival; and
- Telephone survey retesting 2004 questions about parks, recreation, open space, and funding measures.

We are happy to report that the process is moving forward on schedule and will continue through the end of the year.

During the first portion of the public input process, residents and visitors to Tigard's parks, as well as City staff, have provided insight into the changes in the community since MIG completed the last Park System Master Plan in 1999. This input has also identified the current set of issues and ideas that will be addressed in the next portion of the process, the Recreation Needs Assessment, and in the recommendations of the final, updated plan.

City staff has been invaluable in connecting with your community, reaching out to established networks, and effectively using established communication tools such as Cityscape and the City's website. A special project webpage has been established as the one-stop access point to the process, providing the details of the next steps as well as documentation of meetings and analysis that have been completed.

This site also includes a link to the online recreation questionnaire.

<http://www.tigard-or.gov/community/parks/psmp>

The next big step will be reviewing the needs assessment results and working with staff and the public to set the direction of the final plan at the Public Visioning Workshop on September 8<sup>th</sup>.

Some of the findings, gathered from multiple forms of input, from one-on-one interviews to scientific surveys, are beginning to form themes that will guide our recommendations.

### **Parks, open space, trails and recreation services are important to Tigard residents.**

- On a five-point scale, 82% of questionnaire respondents indicated that these services are “Very Important.”
- Intercept participants selected a wide variety of additional recreation facilities and activities that they would like to see offered in Tigard.
- Additional developed parks and natural areas are desired.
- Phone survey results indicated a high willingness to pay for additional services.

### **Recreation programming is a highly desired service.**

- Every public involvement activity has raised this point.
- The scientific telephone survey results indicate a very high interest in City-provided recreation programs (71% in favor) and maintained support when a potential cost was included. *(The participants in the survey were randomly selected from registered voters residing within Tigard's city limits. The 404 responses can be reasonably assumed to represent the opinion of the entire population with 95% confidence that the total result (if every resident had been surveyed) would vary no more than +/-4.85%)*
- Special events, aquatics programs and outdoor/environmental programming were most interesting to participants.
- When asked about other funding measures, respondents to the telephone survey continued to emphasize their priority of creating new recreation opportunities.

### **Open space and trails are important resources.**

- The primary reasons people indicated that they use parks are to enjoy nature and to get exercise.
- Most people think that some access to natural areas (appropriate to the site) is important.

### **What's Next**

- Recreation Needs Assessment (July/ August)
  - Identification of Park Land Needs

- Identification of Recreation Program Needs
- Identification of Recreation Facility Needs
- Recreation Needs Assessment Report
- Public Visioning Workshop on September 8, 2008