



2010 1st Quarter Goal Update

On December 22, 2009, the City Council met to set its goals for the coming year. These goals represent those items that the Council feels deserve special attention in the months ahead. The City will accomplish much more than what is listed here, but we identify these to be of particular importance to our residents.

2010 Council Goals

1. Implement Comprehensive Plan

a. Complete the Transportation System Plan (TSP) and begin area plans (Tigard Triangle, 99W Corridor, etc.)

The final adoption draft of the updated Tigard Transportation System Plan (TSP) has been completed & delivered to the city by the consultant team. The Transportation Growth Management (TGM) grant contract ended March 31, 2010, setting the stage for the legislative process to adopt the updated TSP.

The city, in partnership with Metro, received a TGM grant to complete a High Capacity Transit Corridor Land Use Plan for the Pacific Highway/99W corridor. After developing a statement of work, staff began the consultant team selection process. Four consultant teams were interviewed in February. Before the consultant selection is finalized, materials are being reviewed by ODOT staff in Salem. It is anticipated the contract scoping and negotiations will get underway in April.

b. Update Tree Code

In February, Council directed staff to pursue a comprehensive update of the city's urban forestry code provisions. This comprehensive update includes revisions to tree preservation and planting provisions in the Development Code, revision of Municipal Code provisions, including street trees and hazard trees, the creation of an incentive-based tree grove preservation program, and enhanced public outreach.

c. Continue to promote plan for 99W Light Rail

The Metro/TGM funded land use planning work described above is probably the most significant effort currently underway to plan for light rail. Additional activities are focused on increasing visibility of Tigard in regional planning, developing relationships, and educating ourselves. The following activities are underway:

- The Mayor and city staff are working to bring Rail~Volution conference attendees to Tigard with a design charrette focused on Tigard.
- Staff is serving on the Mobile Tours subcommittee and have developed a proposed tour of WES with a stop in Downtown Tigard.
- The Mayor, Council President Wilson and staff will attend a course on Light Rail Facility Design at PSU. This will not only help to establish relationships with other interested parties, but will help us to present a well-informed position to represent Tigard's interests in future planning and alignment decisions.
- We continue to maintain a strong presence in regional planning activities, including regular regional planning meetings and related planning and research activities. This will

likely be the source of funding commitments, including Metro allocations for additional planning and analysis on the SW Corridor.

2. Implement Downtown Urban Renewal

a. Initiate developer outreach/recruitment

Feasibility studies for redevelopment of two sites in Downtown are underway. The city has retained Shields|Obletz|Johnsen (*a Portland/Seattle-based firm that specializes in the management of complex urban development projects*) to perform a study while Metro's Transit Oriented Development (TOD) program is funding the other study. If the results of these studies indicate near-term development feasibility, the reports will be shared with prospective developers.

Staff, with the assistance of the Metro TOD program, will organize a developers' roundtable in fall 2010 to highlight development opportunities in downtown Tigard.

b. Adopt Downtown Circulation Plan

The draft Downtown Circulation Plan has been developed by consultants and staff in consultation with a Technical Advisory Committee and the City Center Advisory Commission. It is consistent with the Transportation System Plan update. Staff has recommended that the Circulation Plan be adopted in a separate public hearing process from the TSP. It is anticipated that the public hearing process will start in the fall, 2010.

In January and February, briefings on the draft plan were provided to Council and the Tigard Transportation Advisory Committee. The City Center Advisory Commission will spend their next five meetings providing additional evaluation and recommendations on how to implement the plan. Concurrently, there will be additional outreach to property owners who could be impacted by the plan.

3. Strategize with Park and Recreation Advisory Board on a 2010 Parks Bond

a. Decide whether to return to ballot and, if so, when?

b. Develop land acquisition strategies (potential options to purchase, etc.)

The Park and Recreation Board (PRAB) set a goal of "Supporting a 2010 Bond Measure." A speaker from The Trust for Public Lands attended the last meeting to help set priorities and develop more recommendations for a possible bond measure. They will help develop a successful bond measure.

The PRAB plans to use the Park System Master Plan projects as a guide to develop a map of possible park and open space acquisitions.

4. Advance Methods of Communication

a. External: Develop communication strategy and methods in support of city goals.

The Urban Forestry Code Revisions (UFCR) team is assembling a communication plan for review and approval by the Committee for Citizen Involvement (CCI). The communication plan will describe why the urban forestry code is being revised, outline the phases and timeline of code update process, and identify the public involvement tools that will be utilized and ways the community can get involved.

The UFCR team is also in the process of forming a Technical Advisory Committee that will cross

division and departmental lines. This will allow impacted divisions and departments an opportunity to review and shape the revised code prior to implementation.

Other communication activities include:

- ✓ Collaborate with City Admin and Public Works to create a Pacific Hwy “hub” web page.
- ✓ Arbor Day outreach and education in *Cityscape*, online, school newsletter, press release, etc.
- ✓ 2010 Census outreach, including work plan approved by the CCI, support for Questionnaire Assistance Center, targeted mailings, Tigard web page, and *Cityscape* articles.
- ✓ Coordinating Farmers Market outreach for summer 2010.

b. Internal: Support staff efforts to change the organizational culture to create a proactive environment of exceptional people and service, promoting the values of “respect and care,” “get it done,” and do the “right thing” (Strategic Clarity).

Under the facilitation of Linda Lucas from Coraggio, teams from Public Works, Community Development, Library and Police staff completed the development of a program to recognize and reward those employees exhibiting the city’s Core Values. Two representatives from each department are serving on a citywide Values Team.

5. Support 2010 Washington County Cooperative Library Services (WCCLS) and Washington County Public Safety Levies

The Washington County Board of Commissioners will be considering ballot titles for these measures in late May.