

CITY OF TIGARD
COMMITTEE FOR CITIZEN INVOLVEMENT
Meeting Minutes
November 18, 2009

CALL TO ORDER

John Harris called the meeting to order at 7:05 PM. The meeting was held in the Tigard Public Library, second floor conference room, at 13500 SW Hall Blvd.

ROLL CALL

Members Present: Bev Froude, John Harris, Sue Carver, Connie Ramaekers

Members Absent: Chairman Basil Christopher, Gary Jelinek, Rex Caffall, Patti Anda

Staff Present: Susan Hartnett, Assistant Community Development Director; Marissa Daniels, Associate Planner

Others Present: John Chism, Census Partnership Specialist; Bob Washburn, Census Representative

WELCOME AND INTRODUCTIONS

John asked everyone to introduce themselves, and then welcomed everyone to the meeting.

APPROVAL OF SEPTEMBER AND OCTOBER MEETING MINUTES

There was a motion by Connie, seconded by Sue, to approve the September 16, 2009 and October 21, 2009 meeting minutes as presented. The motion carried as follows:

AYES: Froude, Carver, Ramaekers, Harris

NAYS: None

ABSTENTIONS: None

EXCUSED: Chairman Christopher, Caffall, Jelinek, Anda,

CENSUS COMPLETE COUNT COMMITTEE TRAINING

In his role as Partnership Specialist, John Chism explained his role as the Committee's primary contact at the U.S. Census Bureau. He pointed the Committee to their United States Census 2010 Packet and specifically the Complete Count Training Manual. He invited Committee members to review this information on their own, but that he prepared a shortened version of the packet for this training session. He pointed the Committee to a copy of his presentation located inside the folder. Highlights from his presentation are listed below:

- The U.S. Constitution requires that a census be conducted every ten years.
- The 2010 Census will count all residents living in the United States on April 1, 2010.

- The Census is important for many reasons, mainly:
 - Congressional appointment and legislative redistricting;
 - Federal funding allocation to state, local, and tribal governments (\$400 billion per year/ \$4 trillion over one decade).
- Individual responses are protected and information cannot be used against a person by any government agency or court.
 - Every census employee must take an oath to protect the information and is subject to a jail term, fine, or both if he or she discloses information.
- Basic components of the 2010 Census include the address list development, enumeration operations (mainly the mail out/mail back form), and operations to ensure a count of transitory locations and group quarters.
- The Regional Census Center is in Bothell, WA and the local census office in Beaverton, OR.
- Census specialists are working now to recruit and hire local temporary employees for all 2010 operations.
- The challenges of reaching the typically hard-to-count:
 - Fear and concern regarding government – Post 9/11, immigration debate, and Katrina present challenges
 - Overcrowded and/or hidden housing in rural or urban areas
 - Language diversity – Census questionnaires available in 6 languages, language guides in 59 languages, paid advertising campaign in 18 languages
- 2010 Census Campaign – Partnerships to engage local leaders to advocate for the 2010 Census.
 - Work together throughout the census to reach out to the hard to count communities
 - Build on campaign theme of “It’s in Our Hands”
 - Partners can be state, local and tribal governments, community-based organizations, ethnic and minority coalitions, service providers, schools and educators, religious leaders, rural and urban organizations, local businesses and chambers, or local media outlets.
- Complete Count Committees, the Tribal Liaison Program, Census in Schools, religious leaders outreach, community presence through public events, and the language assistance program are the strategies which work best.
- Tools available: printed and digital promotional materials, event give-away items, language assistance program, 2010 Census informational materials, Census planning database.
 - Promotional items available at www.2010census.gov
 - Event give-away items include pens, pencils, mugs, event bags, water bottles, chip clips, note pads, balloons, bookmarks, and other items.
- Language Assistance Center Program in Washington County – There will be 100 Be Counted sites with questionnaires in six languages and 80 Questionnaire assistance centers in multi-languages with paid Census representatives, also telephone questionnaire assistance.
- The Complete Count Committee can help by publically endorsing the 2010 Census and helping to make the 2010 Census local.

John Chism also pointed the Committee to other information in the packet, including an informational copy of what the 2010 Census form will look like, a sheet detailing 50 ways Census Data are used, promotional materials, and a wheel explaining the American Community Survey. He also directed everyone to a map handout illustrating the hard-to-count areas of Washington County. In Tigard, as is common across the county, these areas follow the highway system.

FANNO CREEK CONFERENCE TOPICS DISCUSSION, CONTINUED

Susan gave a brief summary of the City Council meeting on November 10, 2009. Connie tried to make the meeting, but the order of the agenda was switched and she missed the Fanno Creek Conference (FCC) conversation.

At that meeting Council was given two choices for the date of the conference May 15 and May 22. Susan reported that Council chose May 22, 2010 as the date for the FCC. May 22nd was chosen over May 15th because of the election. Connie reported there is a big community wide health fair planned for the same day.

The really good news, Susan informed, is \$2500 was given to us by Council as the budget for this event. In terms of expense there are still several venue options:

- Tigard Public Library, approx. \$1400
- Broadway Rose Theater, approx. \$1900
- Grand Hotel at Bridgeport, approx. \$1800

Susan thought Council seemed willing to add additional funds, if justified for key note lunch speaker honorarium, etc. Council is dedicating these resources because they really want this to be a great event.

Susan asked Dianna to look into the Embassy Suites Hotel because the Grand Hotel at Bridgeport is located in Tualatin. However, she said, catering is much easier to handle at a hotel. Dianna is also checking to ensure the space is sufficient at the Broadway Rose Theater.

Next month, staff will either present the venue options to the CCI or report on the venue chosen, if need be to stay on schedule.

Marissa pointed the Committee to the following list of Fanno Creek Conference topics on page four of the October meeting minutes:

- What should the City's commitment to alternative transportation look like?
- Should there be a bike lane and/or pedestrian facility on every street in the City?
- Should foot/bike/bus routes be designated and publicized?
- Should the City divert a portion of the money designated for traffic improvements to non-automobile transportation?

- Should the City make it a goal to have bike lanes and pedestrian facilities on at least one side of the street?
- Has the internet and social media created a more cohesive Tigard?
- Should the City be using social media?
- How should the City prioritize new community facilities (community center, new police facilities, recreation facilities)?
- Can we live side by side with wildlife? How can we do that? Should Tigard go the Sherwood Route?

Susan said that when this list was presented to Council there were two they really liked. The wildlife topic gets them every time, she said. Council agreed that this would be a good warm up topic, and liked the humor associated with this topic. Sue originally suggested the idea after hearing a radio show in KEX with Mark, who lives here in Tigard. Susan suggested he might be a great speaker for this topic.

The prioritization of new community facilities also peaked Council's interest. For example, a new police facility vs. a community center, where do people place their priorities?

Council also picked up on the Committee's transportation suggestions, and thought it would be interesting to frame this as a question about where to place our limited resources. For example, more lanes for cars or bikes? Transit vs. bike lanes? Susan said Council liked the idea of juxtaposing two different options.

Council also talked about growth in Tigard and where is the best place for growth? Also, what does it look like? For example, granny flats vs. high rise condos in downtown.

Marissa reported the plan is to have a finalized set of topic proposals for the Committee's joint meeting with Council in January. Marissa and Susan thought it would be helpful if staff drafts provocative questions from the current list of topics, then the CCI can vote on which to forward to Council at the December meeting. This will help to speed up the process.

Marissa and Susan pointed out that all of these topics really center on one theme, livability. John noted that we are talking about livability but that people don't want more taxes. He suggested that if we can get more people talking then they will get involved and that is what the Committee is after.

In response to the topic about transportation, Bev suggested the City start its own shuttle service. Susan said this is an issue which the TSP is looking to as an option currently. She added that some communities are doing some really interesting things with these systems. For example, fixed routes during commute times, and grocery runs for disabled residents during the afternoon.

CITY COUNCIL GOAL RECOMENDATIONS

This item was delayed to be discussed over email.

NEIGHBORHOOD NETWORKS UPDATE

Joanne was unable to attend the meeting, but she sent Marisa information to share with the CCI. Nancy Irwin, in Neighborhood Network Area 2, won the Starbucks gift card offered by the City to residents who left comments on their neighborhood websites. Total, only three people left comments and all on the Area 2 page. Joanne hopes to run the contest again after more publicity about the Neighborhood Network websites.

OTHER BUSINESS/ANNOUNCEMENTS/NEXT AGENDA

- The Committee decided to keep their regular meeting day and time for the December meeting.
- Marissa is back in the office if the Committee has any concerns.

ADJOURNMENT

John adjourned the meeting at 8:35 PM.