



Business Foundations II: Next Level Workshop

Are you ready to expand your business?
Increase sales? Hire employees?

This essential four-week course will provide you with the tools and skills you need to tackle your most significant challenges and lay a foundation for business growth and success. This small workshop-style class is ideal for business owners with one or more years of revenue who want to improve, strengthen and grow their business. Class size limited to 16 participants.

Course Topics Include

- Effective marketing -- how to tell a clear and compelling story
- Understanding your competitive landscape
- Defining your sales process and reviewing your pricing strategies
- Time management -- staying focused on your goals
- Increasing your product or service offerings for ideal clients
- Hiring the right employees

Course Requirements

- Attend all four class sessions
- Submit homework and conduct research outside of class (approx. 3 hours/week)
- Support and participate with fellow business owners

Course Details

Time: Thursdays, 4-7pm

Dates: October 22 & 29, November 5 & 12

Location: Tigard Chamber of Commerce, 12345 SW Main St,
Tigard OR

Cost: \$200

Register Online at

www.MercyCorpsNW.org/event/tigard

Meet the instructor Bill Horton on our website
www.MercyCorpsNW.org/bill

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Questions? Contact the Training Team at 503-896-5075 or info@mercycorpssnw.org.