



City of Tigard

FINANCE AND INFORMATION SERVICES

Request for Proposal

ADDENDUM #1

PUBLIC OPINION RESEARCH AND MESSAGING

Proposals Due: ~~Thursday, July 28, 2016~~ Monday, August 29, 2016 – 2:00 pm

Addendum Issue Date: Wednesday, August 17, 2016

Submit Bids To: City of Tigard – Utility Billing Counter
Attn: Joe Barrett
13125 SW Hall Blvd.
Tigard, Oregon 97223

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The City has discovered the need for additional information it believes to be imperative for this project to be as successful as possible. As such, the City is hereby reopening and extending the RFP closing date in order to ensure that submittals are in alignment with the City's needs. The following key factors and components of the work are now included and should be addressed in a proposal:

- Ensure project approach and focus are in-line with the City's Civic Center Visioning Plan which will provide the framework for a 2017 bond measure. Barney and Worth has begun initial outreach efforts through stakeholder interviews.
- Gain specific details on how and in what order the firm would conduct public outreach.
- Gain a firm understand on the proposer's approach to will provide the most statistically reliable assessment of support for the measure(s).
- Gain insight into the messaging component of the RFP and what a proposer will be providing.

Proposer are not required to submit an entire round of new proposals if they so choose. The City is open to firms submitting an appendix to their original response. If this is the case "Appendix to Original Submittal" should be marked on the additional submittal. Proposals, or appendix to the original submittal, must be marked and submitted no later than 2:00 pm, Monday, August 29, 2016 to the following location:

RFP – Public Opinion Research and Messaging
Tigard City Hall - Utility Billing Counter
Attn: Joe Barrett
13125 SW Hall Boulevard
Tigard, Oregon 97223