



Connecting People and Places: *Tigard Begins Its Journey*

Ln 2012, the City of Tigard began a journey to define its sense of place and the strategic direction it wanted to take over the next 20 years. Our ideas came together around a strong vision to become the most walkable community in the Pacific Northwest where people of all ages and abilities enjoy healthy and interconnected lives.

THE PROCESS

Throughout 2014, city staff met and talked with more than 1,200 residents and community groups about this vision. These conversations took place during meetings with Tigard's boards and committees, at school meetings, in neighborhoods, with service clubs and through events like the Downtown Tigard Street Fair.

We learned people are overwhelmingly supportive of this vision for the community. Residents love to walk. They recognize the health benefits of an active lifestyle and see that lifestyle as an opportunity to connect with people in the community. Adding sidewalks is particularly popular with local citizens. People tell us they feel safer walking, especially on busy streets, where sidewalks provide barriers and buffers from vehicle traffic for pedestrians. Our residents also love Tigard's beautiful parks and trails.

THE PLAN

In November 2014, the City Council unanimously adopted the Strategic Plan. The plan's framework and vision will steer the city's direction through 2034. To advance these goals, the city has identified key objectives to achieve through 2034.



Vision

*The most walkable
community
in the Pacific Northwest
where people of
all ages and abilities
enjoy healthy and
interconnected lives.*



City of Tigard

www.tigard-or.gov/strategic_plan.php

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WALKING AND
CONNECTING

GOAL 1:

**Facilitate walking connections
to develop an identity.**

- » Every household will be within a short walking distance to a trailhead.
- » The trail system will be used for all kinds of trips for all kinds of users.
- » The city's development, over time, will be influenced by a networked trail system.
- » The system will support and enhance Tigard parks and community gatherings.
- » Projects will be controlled, in some fashion, at the neighborhood level.
- » The city's identity will result from what it builds.



ENGAGING AND
COMMUNICATING

GOAL 3:

**Engage the community through
dynamic communication.**

- » The city's communications will engage the community and advance the vision.
- » The community will be involved with and connected to the vision.
- » The city will actively promote its vibrant business districts, livable neighborhoods and accessible parks and trails.
- » The city will create excitement among current businesses and residents to partner with the city to advance the vision and attract new businesses, residents and visitors.



GROWING AND
PLANNING

GOAL 2:

**Ensure development advances
the vision.**

- » The city will make the best use of undeveloped and underdeveloped land to increase the value of the city and advance the vision.
- » The city will build a healthy business climate that attracts, serves and employs more Tigard residents.
- » The city will invest in public spaces.



FINANCING AND
SUSTAINING

GOAL 4:

**Fund the vision while
maintaining core services.**

- » The city will stabilize finances to provide a foundation to build toward the vision.
- » The city will invest in the strategic vision and reprioritize existing resources where possible to advance the vision.
- » The city will ensure the vision increases the city's value long term.



City of Tigard | VISION
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Please Share Good Ideas:

Let us know your thoughts on our vision, suggestions for sidewalks and trails and ideas how to improve community engagement. Send us an email: strategicplan@tigard-or.gov.